

80% of companies are still in the early stage of digital transformation

## No Action

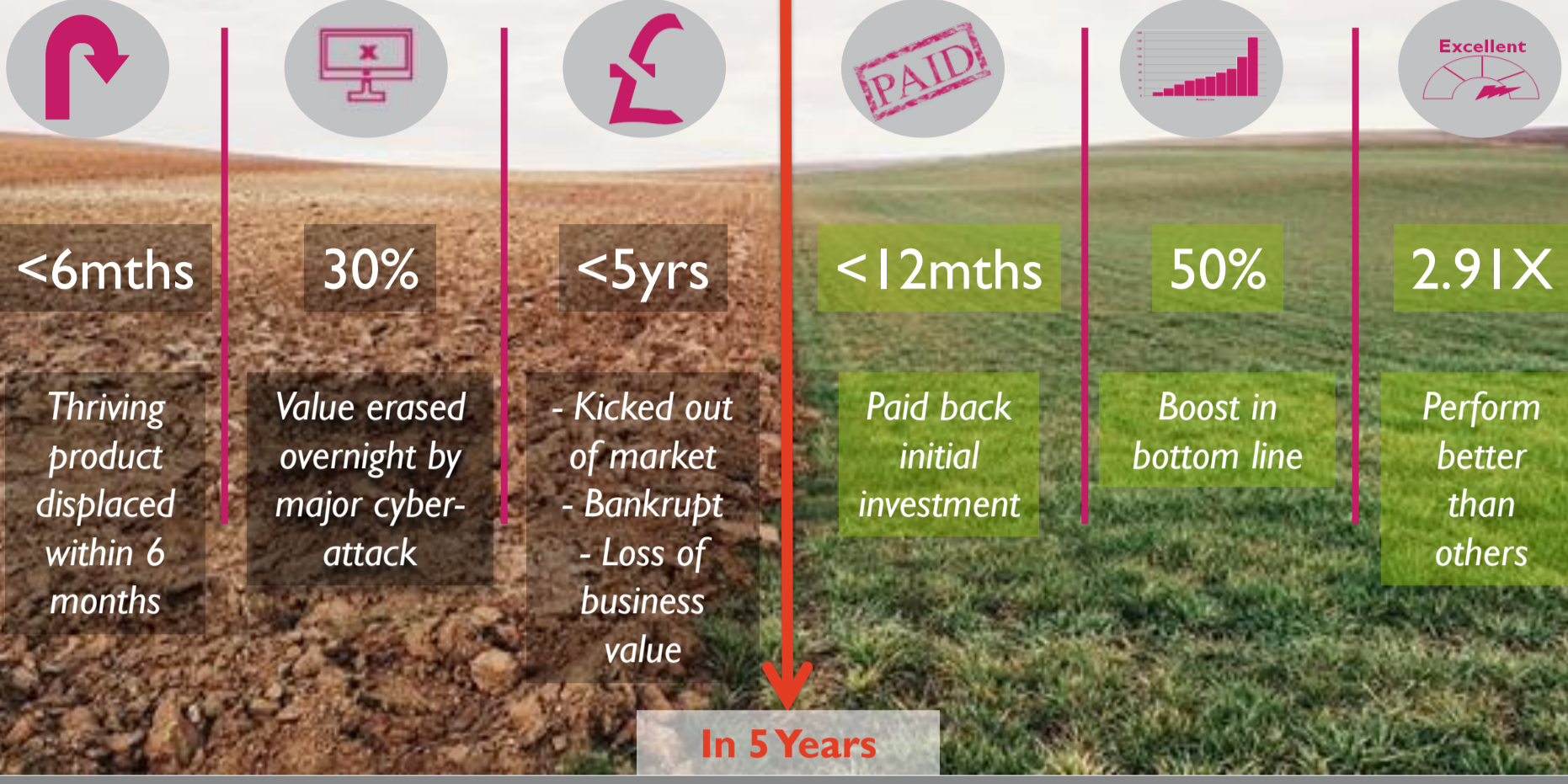
## Take Actions

Now

43% Ignore disruption

Only 25% decide to take actions

32% "Wait & See"



In 5 Years

## Operational efficiencies of digital transformation

HR Cost Reduction: 7%

IT Cost Reduction: 25-50%

Finance Cost Reduction: 40%

R&D Improved by: 20-40%

Digital Winners perform 2.91X better than other companies

### Digital companies perform better by:

45%

Growth

55%

Adaptability

59%

Ops efficiency

44%

Profitability

46%

Innovativeness

49%

Customer satisfaction

54%

Customer experience

54%

Workforce enablement

35%

Partner relationship strength

Where are you in your digital development journey?

Find out now!

TAKE THE TEST!

2-hour intensive interactive workshop for top executives & business owners to learn the fundamental terms and rules of digital transformation to create effective dialogue with employees, suppliers, partners & clients and increase business performance.

DIGITAL BOOT CAMP



<http://bmim.co.uk>

Sources:  
•World Economic Forum  
•Swiss Post Solutions  
•Capgemini  
•Cisco  
•Dept for Business Innovation & Skills