

Evolve your tech experience and capabilities

Framework for extending the core business, building technical capabilities and generating cash

TechPeople	TechStrategy	TechExecution	TechCash
<p style="text-align: center;">Digital Literacy</p> <ul style="list-style-type: none"> • Mastering the basics • TechLogue – Tech Jargon 	<p style="text-align: center;">Strategic Plan</p> <ul style="list-style-type: none"> • Framework for constructing industry domination plan • Industry diagnoses • TechStrategy creation: differentiating activities 	<p style="text-align: center;">Ambition</p> <ul style="list-style-type: none"> • Digital ambition assessment • Priority setting for digital transition 	<p style="text-align: center;">Cashflow</p> <ul style="list-style-type: none"> • Cash acceleration strategies • Improve business financial model • Innovative ways to gather cash internally • Create cash culture
<p style="text-align: center;">Talent Strategy</p> <ul style="list-style-type: none"> • Acquire right expertise to innovate (technical and creative) • Right people in the right seats 	<p style="text-align: center;">Business Model</p> <ul style="list-style-type: none"> • Reshaping organisational boundaries • Combine digital with physical • Identify innovation opportunities in value chain 	<p style="text-align: center;">Data</p> <ul style="list-style-type: none"> • Analytics augmented with intelligence gathering • Data driven decision making 	<p style="text-align: center;">Profit</p> <ul style="list-style-type: none"> • Cost-saving initiatives • Waste reduction • Pricing
<p style="text-align: center;">Digital Culture</p> <ul style="list-style-type: none"> • Create digital mindset • Culture transformation (traditional to digital) 	<p style="text-align: center;">Tech Capabilities</p> <ul style="list-style-type: none"> • Product/Service augmentation • Align and integrate traditional and innovative business units • Partnerships/acquisitions 	<p style="text-align: center;">Performance</p> <ul style="list-style-type: none"> • Metrics that matter • Collective intelligence for better decision-making • Communication that breaks barriers and integrates 	<p style="text-align: center;">KPIs</p> <ul style="list-style-type: none"> • KPIs to measure true revenue and profit • Measure labour efficiency to drive profitability
<p style="text-align: center;">People Engagement</p> <ul style="list-style-type: none"> • Stronger relationships between functions/business units • People accountabilities for functions and processes 	<p style="text-align: center;">Customer Experience</p> <ul style="list-style-type: none"> • Analytics based customer segmentation • Socially informed knowledge • Create 'wow' for priority customer segments 	<p style="text-align: center;">CyberSecurity</p> <ul style="list-style-type: none"> • Secure, fast, scalable InfoSec infrastructure • Data integrity, data authentication, data confidentiality 	<p style="text-align: center;">Capital</p> <ul style="list-style-type: none"> • Money investment strategies to maximise business value • Reduction of funding management waste • Align the books with info-based economy